

**CABINET MEMBER FOR ECONOMIC DEVELOPMENT, PLANNING AND HOUSING - CLLR
JOHN BRADY**

DEPARTMENT OF NEIGHBOURHOOD AND PLANNING

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REFERENCE: **EDPH-001-10**

EDPH-001-10 - BROWN AND WHITE TOURISM SIGNING POLICY

Purpose of Report

To inform Members of the proposal to adopt a new policy for Brown and White Tourism Signing in Wiltshire.

Consultation

Consultation was undertaken in June/July 2009 and the policy updated based on the feedback received.

Options Considered

This new policy has been developed by reference to those used by other local authorities.

Reason for Decision

Brown and White Tourism on non trunk roads is the responsibility of the local authority – in this case Wiltshire Council.

DECISION MADE

I approve that the new policy for Brown and White Tourism Signing in Wiltshire be adopted.

This decision was published on 20th October and will come into force on 28th October 2010.

The following supporting documents are attached:

EDPH-001-10 Brown and White Tourism Signing Policy - Report

EDPH-001-10 Brown and White Tourism Signing Policy App1

Date: 20th October 2010.....

Cllr John Brady
Cabinet Member for Economic Development,
Planning and Housing